

**REMARKS**

Claims 1-29 are pending in this application. By this Amendment, claims 1, 11, 12, 15-20 and 27-29 are amended. Support for the amendments to claims 1, 11, 12, 15-20 and 27-29 can be found in the specification, for example, at paragraphs [0220]. No new matter is added.

The courtesies extended to Applicants' representative by Examiner Nguyen at the interview held May 19, 2008, are appreciated. The reasons presented at the interview as warranting favorable action are incorporated into the remarks below, which constitute Applicants' record of the interview.

**I. The Claims Define Patentable Subject Matter**

Claims 1-7 and 9-26 are rejected under 35 U.S.C. §103(a) over U.S. Patent No. 6,343,317 to Glorikian in view of U.S. Patent No. 6,199,045 to Giniger et al. and U.S. Patent Application Publication No. 2002/0111188 to Harma et al. and further in view of U.S. Patent No. 6,433,818 to Steinberg et al.; claim 8 is rejected under 35 U.S.C. §103(a) over Glorikian in view of Giniger, Harma and Steinberg and further in view of U.S. Patent No. 6,326,918 to Stewart; and claims 27-29 are rejected under 35 U.S.C. §103(a) over Glorikian in view of Hollerer et al., "Exploring MARS: developing indoor and outdoor user interfaces to a mobile augmented reality system," 1999: Comp & Graph 23, 779-785, and U.S. Patent No. 6,235,358 to Durst et al. The rejections are respectfully traversed.

As agreed during the personal interview, none of the applied references teaches or suggests the object information including information that provides a preset time duration for appearance of the virtual object, as recited in independent claims 1, 11, 12, 15-20 and 27-29.

For at least these reasons, Applicants respectfully assert that independent claims 1, 11, 12, 15-20 and 27-29 are patentable over the applied references. Further, claims 2-7, 9, 10, 13, 14 and 21-26, which variously depend from the independent claims, are also patentable over

the applied references for at least the reasons discussed above, as well as for the additional features they recite. Withdrawal of the rejections is thus respectfully requested.

## **II. Conclusion**

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



James A. Oliff  
Registration No. 27,075

Randi B. Isaacs  
Registration No. 56,046

JAO:RBI/hs

Date: May 22, 2008

**OLIFF & BERRIDGE, PLC**  
**P.O. Box 320850**  
**Alexandria, Virginia 22320-4850**  
**Telephone: (703) 836-6400**

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